

Vanessa Collado

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vanessacollado.com
Frontend Developer | Web Designer

Professional Summary

Frontend Developer with 5+ years of experience creating responsive, user-friendly websites and eCommerce solutions. Skilled in HTML5, CSS3, JavaScript, and CMS platforms like WordPress and Shopify. Adept at collaborating with cross-functional teams to deliver intuitive, accessible, and high-performing digital experiences. Passionate about designing and enhancing user engagement across web and mobile platforms. Seeking a remote or hybrid role where I can contribute to impactful, growth-focused projects.

Skills

- Frontend Development: HTML5, CSS3, JavaScript (ES6+)
- CMS Platforms: WordPress, Shopify (custom templates & themes)
- UX/UI Design: Wireframing, Prototyping, Responsive Design
- Tools: Adobe Creative Suite (Photoshop, Illustrator, XD) and Figma
- Additional: Web Architecture, Email Marketing Campaigns, Digital Ad Design

Professional Experience

Web Developer

1SEO Agency | Hybrid/Philadelphia, PA

April 2020 – July 2025

- Created and customized Shopify and Wordpress themes and templates for diverse clients.
- Designed and implemented new features to enhance site functionality and performance.
- Managed technical aspects of WordPress and Shopify CMS platforms, ensuring smooth deployment and maintenance.
- Collaborated with design and marketing team to translate client goals into responsive, user-friendly web experiences.

Freelance Web Designer

Self-Employed | Remote

August 2019 – March 2020

- Designed and developed custom websites for private companies, focusing on clean UX/UI principles.
- Created and managed email marketing campaigns, including design and deployment.
- Produced collateral print materials to support brand marketing strategies.

Web Designer

1Digital Agency | Philadelphia, PA

March 2019 – July 2019

- Developed UX/UI designs including wireframes, prototypes, and visual mock-ups for eCommerce websites.
- Designed digital ads and marketing assets across multiple platforms.
- Maintained direct communication with clients to ensure alignment with brand standards and project goals.

Education

Master of Science in Interactive Media and Design

Thomas Jefferson University | Philadelphia, PA | 2014 – 2016

Bachelor of Arts in Graphic Design

Southern New Hampshire University | Manchester, NH | 2010 – 2013